



BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12

### AGREEMENT MADE BETWEEN

# KTVT-TV

CONTRACT NO. REV. 1071-59815-1

DATE PRINTED 09/21/12

PAGE

P.O. BOX 2495, . FORT WORTH TX 76113

AND

KTVT-TV

35698 NAME	AGENCY (OR SERVICE) BUYING TIME	ACTING AS AGENT FOR	189088 ADVERTISER (OR AGENCY AND ADVERTISER) WENDY DAVIS FOR STATE SENATE	Cancellation Notice
AND	650 Massachusett	s Ave NW Ste 210	805 W Magnolia Ave	Required  Announcement 28 days
ADDRESS	Washington USA	DC 20001-3796	Fort Worth TX 76104-4612 USA	prior notice
CONTACT			PRODUCT2329; STATE SENATE DIST 10	
LOCAL SALESPERSON	VALERIE BONNEY	AGENCY EST. NO. 2329	PRODUCT 1300 CODE	
NATIONAL SALESPERSON	N			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	00111	3	05:58A	07:00A	30S	09/26/12-09/28/12	CBS 11 NEWS THIS MORNING	3	225.00	675.00
2 LUR	10000	1	05:58A	07:00A	30s	10/01/12-10/01/12	CBS 11 NEWS THIS MORNING	1	225.00	225.00
3 LUR	00111	3	07:00A	09:00A	30s	09/26/12-09/28/12	THE EARLY SHOW	3	125.00	375.00
4 LUR	10000	1	07:00A	09:00A	30s	10/01/12-10/01/12	THE EARLY SHOW	1	125.00	125.00
5 LUR	00111	3	09:58A	11:00A	30S	09/26/12-09/28/12	PRICE IS RIGHT	3	500.00	1500.00
6 LUR	10000	1	09:58A	11:00A	30s	10/01/12-10/01/12	PRICE IS RIGHT	1	500.00	500.00
7 LUR	00111	3	11:00A	11:27A	30S	09/26/12-09/28/12	JEOPARDY	3	500.00	1500.00
8 LUR	10000	1	11:00A	11:27A	30S	10/01/12-10/01/12	JEOPARDY	1	500.00	500.00
9 LUR	00111	3	02:00P	02:57P	30s	09/26/12-09/28/12	THE DOCTORS	3	300.00	900.00
10 LUR	10000	1	02:00P	02:57P	30s	10/01/12-10/01/12	THE DOCTORS	1	300.00	300.00
11	00111	3	02:57P	04:00P	30s	09/26/12-09/28/12	DR. PHIL	3	300.00	900.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	189088 ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	BUYING TIME	s Ave NW Ste 210	WENDY DAVIS FOR STATE SENATE 805 W Magnolia Ave	Cancellation Notice Required
ADDRESS	Washington	DC 20001-3796	Fort Worth TX 76104-4612	Announcement 28 days prior notice
LOCAL SALESPERSON	USA  VALERIE BONNEY	AGENCY EST. NO.	PRODUCT2329; STATE SENATE DIST 10  PRODUCT 1300 CODE	

NATIONAL SALESPERSON

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ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
LUR										
12 LUR	00111	3	04:00P	04:58P	30S	09/26/12-09/28/12	CBS 11 NEWS AT 4P	3	325.00	975.00
13 LUR	00111	3	04:58P	05:30P	30S	09/26/12-09/28/12	CBS 11 NEWS AT 5P	3	600.00	1800.00
14 LUR	00111	3	05:58P	06:28P	30S	09/26/12-09/28/12	CBS 11 NEWS AT 6P	3	650.00	1950.00
15 LUR	00111	3	06:30P	06:58P	30s	09/26/12-09/28/12	WHEEL OF FORTUNE	3	1400.00	4200.00
16 LUR	00111	3	10:00P	10:35P	30s	09/26/12-09/28/12	CBS 11 NEWS AT 10P	3	1700.00	5100.00
17 LUR	10000	1	10:00P	10:35P	30s	10/01/12-10/01/12	CBS 11 NEWS AT 10P	1	1700.00	1700.00
18 LUR	00100	1	10:35P	11:37P	30s	09/26/12-09/26/12	LETTERMAN	1	500.00	500.00
19 LUR	10000	1	10:35P	11:37P	30S	10/01/12-10/01/12	LETTERMAN	1	500.00	500.00
20 LUR	1.	1	05:58A	08:00A	30s	09/29/12-09/29/12	THE EARLY SHOW ON SATURDAY	1	50.00	50.00
21 LUR	1.	1	05:58P	06:28P	30s	09/29/12-09/29/12	CBS 11 NEWS AT 6P	1	400.00	400.00
22 LUR	1.	1	06:28P	06:57P	30s	09/29/12-09/29/12	WHEEL OF FORTUNE	1	600.00	600.00

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SALESPERSON



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NATIONAL		2329	CODE	
LOCAL	VALERIE BONNEY	AGENCY EST. NO.	PRODUCT 1300	1
CONTACT			PRODUCT2329; STATE SENATE DIST 10	
	USA		USA	Market Transcript
ADDRESS	Washington	DC 20001-3796	Fort Worth TX 76104-4612	prior notice
5.52557750				Announcement 28 days
AND	650 Massachusett	s Ave NW Ste 210	805 W Magnolia Ave	Required
NAME	BUYING TIME		WENDY DAVIS FOR STATE SENATE	Doguired
35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice

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NO. WEEKS:

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ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
23 LUR	1	1	07:58A	09:30A		09/30/12-09/30/12	CBS NEWS SUNDAY MORNING	1	650.00	650.00
24 LUR	Su	1	05:28P	05:57P	30s	09/30/12-09/30/12	CBS 11 NEWS AT 5:30P	1	425.00	425.00
25 LUR	Su	1	05:57P	07:00P	30s	09/30/12-09/30/12	60 MINUTES SUNDAY	1	4000.00	4000.00
26 LUR	Su	1	08:00P	09:00P	30s	09/30/12-09/30/12	THE GOOD WIFE	1	6000.00	6000.00
27 LUR	Su	1	10:00P	10:30P	30s	09/30/12-09/30/12	CBS 11 NEWS AT 10P	1	1700.00	1700.00
28 LUR	Su	1	09:30A	10:30A	30s	09/30/12-09/30/12	FACE THE NATION	1	500.00	500.00
29 LUR	10000	1	02:57P	04:00P	30s	10/01/12-10/01/12	DR. PHIL	1	250.00	250.00
30 LUR	10000	1	04:00P	04:58P	30s	10/01/12-10/01/12	CBS 11 NEWS AT 4P	1	300.00	300.00
31 LUR	10000	1	04:58P	05:30P	30S	10/01/12-10/01/12	CBS 11 NEWS AT 5P	1	500.00	500.00
32 LUR	10000	1	05:58P	06:28P	30S	10/01/12-10/01/12	CBS 11 NEWS AT 6P	1	725.00	725.00
33 LUR	10000	1	06:30P	06:58P	30s	10/01/12-10/01/12	WHEEL OF FORTUNE	1	1600.00	1600.00

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AND PAGE 4 35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 189088 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME BUYING TIME WENDY DAVIS FOR STATE SENATE Required 805 W Magnolia Ave 650 Massachusetts Ave NW Ste 210 AND Announcement 28 days **ADDRESS** Washington DC 20001-3796 TX 76104-4612 Fort Worth prior notice USA USA CONTACT PRODUCT2329; STATE SENATE DIST 10 LOCAL VALERIE BONNEY AGENCY EST. NO. **PRODUCT** 1300 SALESPERSON 2329 CODE

NATIONAL SALESPERSON

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